



Theme:

The theme of the video contest is “Teen Clubs.” Create a “promo” video similar to the style of MTV’s “Teen Cries.” Shoot and edit a 30-second highlight tour of the areas and aspects of the club that appeal to teenagers most. Make it appealing for other teenagers to be “wowed” by your club.

Voting Criteria:

Voters will be asked which video best communicates teen-oriented aspects of your Boys & Girls Clubs including: building, areas, facilities, groups, teams, programs, community efforts, recreation, etc. of Club life for teens.

Content:

For tips on creating your video, download our video guidelines. Below is a list that will help you get started on your promo.

- **Mandatory**
 - Represent the Club logo and/or name at least once visually with a graphic or video.
 - Vocally speak the Club name at least twice in the soundtrack, i.e. Boys & Girls Clubs of Denver, etc.
 - One to three teens should serve as the video’s “host.”
 - Highlight three to five Club areas or aspects of interest to teens.
 - Brief teen question(s) about how the club has benefitted them.
 - Make sure you represent diversity.
 - Limit length to a maximum of 30 seconds.

- **Optional**
 - Briefly introduce the Teen advisor or whoever acts in that capacity.
 - Group shot/shoutout from Club teenagers
 - Show creations or accomplishments of teen members.
 - Any other original ideas
 - “Teen Clubs” Logo

- Unacceptable
 - No “credits” at the beginning or end of the video. (Club or Teen Cribs logo or graphic are OK).
 - No last names of any participants unless it is a Club advisor over the age of 18.
 - No negative comments – this is to highlight cool areas of your club, not to diss other Clubs or people.
 - No stunts, punking, cursing, inappropriate touching, name calling or other disrespectful, vulgar or dangerous behavior. Use your good judgment. Show good character and leadership!

Participants:

Teenage Club members and/or BGC advisors only.

Timeline:

Submit videos no later than March 7th at <http://www.myclubmylife.com/upload/>
Vote on videos at myclubmylife.com during National Boys & Girls Club Week
March 22nd –28th.

Eligibility Requirements:

Everyone shown in the video must be a teen club member or a BGC club advisor.

Must be 30 seconds or under in length.

Must include mandatory content as described above.

Must be uploaded by deadline of March 7th, 2010

Submissions:

Upload at <http://www.myclubmylife.com/upload>

Acceptable video formats: .mp4, .mov, .wmv, .avi or .flv.

Complete the video submission form on the upload page.

Prize:

\$500.00 to use for your teen center or teen programs, and activities.

Disqualifications:

Follow all rules closely. All videos must comply with the content, participant, timeline, eligibility and submission requirements as listed above. There are no exceptions!